

SPRING COLLECTION — 2022

ISI[®] ELITE TRAINING

PRODUCT CATALOG



TIMELINE

- **Pre-order Window** **Jan 10 - Jan 19**
- **Production Window** **Jan 21 - Feb 14**
- **Shipping Week**..... **Feb 14 - Feb 18**
- **Facility Launch**..... **Week of Feb 21**

ASSETS

- Any photos/videos will be located in ISI®Elite.Media and Photofy
- Retail Calculator is in the Library in the HUB
- SKUs will be pushed in MARIANA TEK in the coming weeks
- MSRPs are located in the Retail Calculator and the Winter Line Overview

ATTENTION

- * These are sample products used to photograph. Delievered products may slightly vary from photos.
- * Please note there is an additional charge for certain plus sizes.
- * There is a minimum order of 36 units per transaction. Please open a support ticket for assistance.
- * The Pre-Order submitted by the Franchise Partner will determine the total quantity and size break down that is purchased. There will be no additional inventory purchased outside of what is Pre-ordered. NO orders will be accepted or edited post Wednesday, January 19th.

SP22

NEW YEAR. NEW SWAG



RETAIL OVERVIEW

SPRING SEASONAL APPAREL
LAUNCH 2022

Slant Logo Uni-sex T-Shirt

PRODUCT DETAILS

STYLE:

UNI-SEX T-SHIRT

FIT:

ATHLETIC FIT, TRUE TO SIZE

SIZE:

XS - 3XL

COLOR:

DARK GREY

FABRIC:

100% COTTON

DESIGN:

1 COLOR SCREEN PRINT ON
FRONT AND 2 COLOR PRINT ON
BACK OF SHIRT



WHOLESALE: \$13.50

MSRP: \$29.99

TONAL LOGO UNISEX T-SHIRT

PRODUCT DETAILS

STYLE:

UNI-SEX T-SHIRT

FIT:

ATHLETIC FIT, TRUE TO SIZE

SIZE:

XS - 3XL

COLOR:

BLACK

FABRIC:

100% COTTON

DESIGN:

1 COLOR TONAL SCREEN
PRINT. HIT ON FRONT AND
BACK OF SHIRT



WHOLESALE: \$13.50

MSRP: \$29.99

IRONNATION SWIRL TANK

PRODUCT DETAILS

STYLE:

WOMENS RACERBACK
CROPPED TANK

FIT:

RELAXED, CROPPED FIT

SIZE:

S - XL

COLOR:

WHITE

FABRIC:

100% COTTON

DESIGN:

WHOLESALE: \$16.00

MSRP: \$34.99

Classic Logo Twist Back Women's

PRODUCT DETAILS

STYLE:

LADIES VENUS KNOT-
BACK YOGA TANK.

FIT:

CLASSIC FIT / TRUE TO
SIZE

SIZE:

XS - 2XL

COLOR:

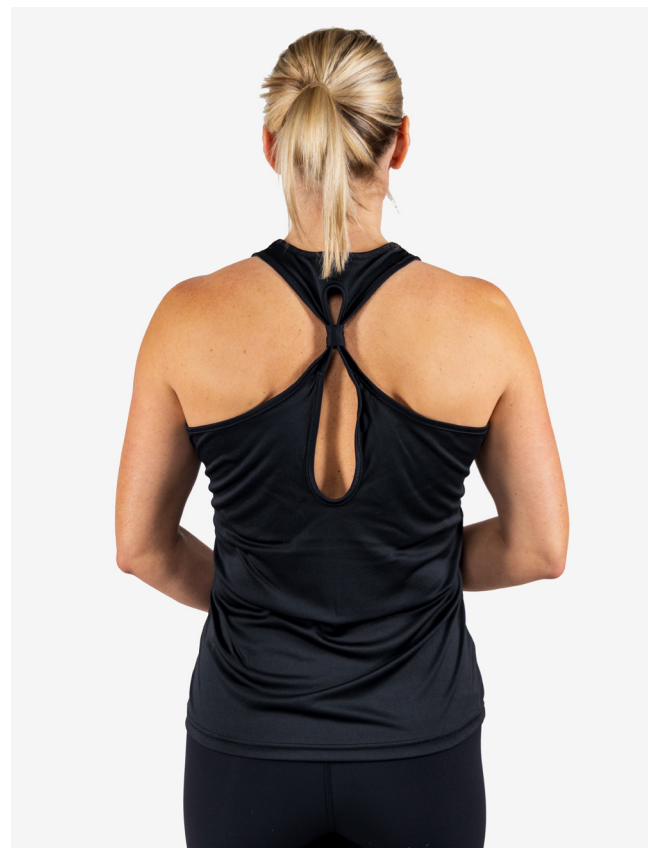
BLACK

FABRIC:

100% POLYESTER.
MOISTURE-WICKING
FABRIC

DESIGN:

GREEN AND WHITE
LOGO SCREEN PRINT
ON FRONT



WHOLESALE: \$16.00

MSRP: \$34.99

Iron Nation - Long Sleeve T-Shirt

PRODUCT DETAILS

STYLE:

UNISEX LONG SLEEVE T-SHIRT

FIT:

CLASSIC FIT / TRUE TO SIZE

SIZE:

XS - 2XL

COLOR:

BLACK

FABRIC:

100% COTTON

DESIGN:

TEAL AND WHITE SCREEN
PRINT ON FRONT



WHOLESALE: \$16.00

MSRP: \$34.99

Green Tri-Blend Uni-Sex Zip Hoodie

PRODUCT DETAILS

STYLE:

UNISEX, LIGHTWEIGHT FULL
ZIP HOODIE

FIT:

CLASSIC FIT / TRUE TO SIZE

SIZE:

XS - 2XL

COLOR:

GREEN

FABRIC:

50% POLYESTER, 38% COTTON,
12% RAYON

DESIGN:

ISI®ELITE SCREEN PRINT ON
BACK IN WHITE



WHOLESALE: \$17.50

MSRP: \$36.99

ISI®Elite Camo Tonal Hat

PRODUCT DETAILS

STYLE:

100% VINTAGE WASHED
COTTON RIPSTOP;
6-PANEL UNSTRUC-
TURED, LOW PROFILE
ADJUSTABLE CLOSURE

FIT:

ONE SIZE, ADJUSTABLE

COLOR:

GREY CAMO

DESIGN:

TONAL LOGO
EMBROIDERY



WHOLESALE: \$15.50

MSRP: \$29.99

ISI®Elite Grey Otto Hat

PRODUCT DETAILS

STYLE:

6-PANEL UNSTRUCTURED,
LOW PROFILE ADJUSTABLE
CLOSURE

SIZE:

ONE SIZE, ADJUSTABLE

COLOR:

DARK GREY

DESIGN:

BLACK LOGO
EMBROIDERY



WHOLESALE: \$14.50

MSRP: \$29.99

THANK YOU

ISSUE #3, SPRING 2022

APPAREL LOOKBOOK

