



## APPLY NOW!

Scan this code to learn more about owning your own ISI® Elite Training Franchise.

OWN YOUR LIFE.  
**OWN AN ISI®**

## OUR STORY

Founded in 2011 and based on Proverbs 27:17, "Iron sharpens iron, as one person sharpens another." We began franchising in 2019 and our system continues to expand coast to coast with passionate franchise partners - many of whom started as ISI® members.

ISI® Elite Training sessions are fast-paced athletic based training (ABT), burning up to 1,000 calories in 50 minutes of energetic group fitness. Our training program builds self-confidence and increases muscular strength and endurance for all fitness levels.

From initial inquiry into franchising to the time you open your doors generally takes 6-9 months. Our dedicated team will guide and support you through site selection, lease negotiation, project management, pre-sales training & execution, hiring & staffing models and coaches training - all the way through to a successful grand opening. We offer a customized technology package built to optimize exposure, experience and engagement.

With over 100 combined years of franchise experience, our team is well positioned to support our long-term sustainable growth.

We can't wait to begin the journey with you.

WWW.ISIFRANCHISE.COM

## OUR FRANCHISE AWARDING PROCESS

1. Opportunity Overview
2. Financial Deep Dive
3. Support, Marketing & Operations
4. Meet Existing Franchise Partners
5. Visit us in Charlotte, NC
6. Welcome to the Family!

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**PASSION.  
PURPOSE.  
PROFIT.**



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